



oikos Case Writing Competition

Call for Cases 2016

The [oikos Case Writing Competition](#) promotes the writing of high quality teaching cases on **Corporate Sustainability**, **Social Entrepreneurship** and **Sustainable Finance**. The competition welcomes entries from all parts of the world. Submitted case studies should be suitable for use in management, entrepreneurship and finance education and should be related to issues faced by real organisations and individuals.

▪ **Applicants**

- Applicants may be professors, teachers, research assistants or students of business administration, management, finance, economics or related areas.
- Case entries may have more than one author. Each applicant may submit one case per track only.
- If you are an author as well as a judge, you can only participate in one of the tracks that you do not serve in as a judge.

▪ **Prizes and Incentives**

- The first prize in each track is 5000 CHF (2nd: CHF 2000, 3rd: CHF 1000).
- The five finalist cases are - unless otherwise agreed - published and promoted either in the oikos free Case Collection, or as an inspection copy (without teaching note) on the [oikos website](#) and for sale with the [Case Centre](#).
- All case authors receive feedback by two experienced reviewers on their case in the first round, and, if they are among the five finalists in their track, feedback on their revised case in the second round.

▪ **Evaluation Criteria**

Accepted submissions are subject to a two-step double blind review process. For all three competition tracks the judging committee will pay particular attention to:

- Concept and content - the integration of the different sustainability dimensions (economic, social, and environmental), the topic relevance and the case's potential to create a learning experience.
- Teaching note - a comprehensive teaching note must accompany each submission.
- Form - the style of writing, quality of presentation and clarity of data.

▪ **Important Dates**

- Deadline for case submissions: December 1, 2015
- First round decision: February 2016
- Final round decision: May 2016

▪ Requirements

The case submitted for participation must...

- be written in *English* language (max. 20 pages).
- contain a case *abstract* (max. 200-400 words).
- contain a case *teaching note* (max. 10 pages).
- be submitted in one single file containing abstract, case and teaching note in the following *format*: the case should comprise max. 20 pages of case text and max. 10 pages of teaching note (excluding exhibits, pictures and graphs). The document should have a line spacing of 1.5 and use a font size of 11 and a standard page setup. Experience showed that *short and concise submissions generally receive higher scores*, as they respond better to teaching needs. Please download the [oikos template](#) in Microsoft Word and submit your case in this format along with its PDF copy.
- be accompanied by the *case submission form*. Access it [here](#).
- be accompanied by a *release letter* signed by the company in question, if the case is based on primary data.
- be entirely *unpublished* on the day of submission. It must remain unpublished until the end of the review process.
- *not contain* any indication of the *authors* and the names of the authors' *institution* anywhere in the case and on any websites or other platforms.
- be based on a *recent real business situation* or development (after January 2012) and usable for teaching at business schools and universities.
- be *submitted* via email to case@oikos-international.org by December 1, 2015 (deadline).

▪ Jury¹

Corporate Sustainability Track

- Thomas Dyllick, University of St. Gallen, Switzerland - **Chair**
- Daniel Arenas, ESADE, Spain
- Erin Bass, University of Nebraska Omaha, US
- Oana Branzei, Ivey School of Business, Canada
- Tobias Hahn, Kedge Business School, France
- Jörg Hofstetter, University of St. Gallen, Switzerland
- P.D. Jose, Indian Institute of Management, India
- Bala Krishnamoorthy, Narsee Monjee Institute of Management Studies, India
- Martin Kupp, ESCP, France
- Moritz Loock, University of St. Gallen, Switzerland
- Renato Orsato, FGV, Brazil
- Raymond Paquin, Concordia University, Canada
- Haragopal Parsa, University of Denver, US
- Stefano Pogutz, Bocconi University, Italy
- Esben Rahbek Pedersen, Copenhagen Business School, Denmark
- Carlos Romero-Uscanga, EGADE, Mexico
- Michael Russo, University of Oregon, US
- Stefan Schaltegger, Leuphana University, Germany
- Christian Seelos, Stanford, US
- Stefan Seuring, University of Kassel, Germany
- Friedrich M. Zimmermann, Karl Franzens University, Austria

¹ This is the list of reviewers of the 2015 edition. The final list of reviewers for the 2016 edition will be made available online by the end of October 2015.

Social Entrepreneurship Track

- Kate Kearins, Auckland University of Technology, New Zealand - **Chair**
- Inés Alegre, Universitat Internacional de Catalunya, Spain
- Gabriel Berger, Universidad de San Andrés, Argentina
- Imran Chowdhury, Pace University, US
- Marie Lisa M. Dacanay, AIM-Asian Center for Entrepreneurship, Philippines
- Tina Dacin, Queen's School of Business, Canada
- Iain Davies, University of Bath, UK
- Roberto Gutiérrez, University de los Andes, Colombia
- Minna Halme, Aalto University Business School, Finland
- Kai Hockerts, Copenhagen Business School, Denmark
- Saurabh Lall, Aspen Institute, US
- Jan Lepoutre, ESSEC, France
- Michael Pirson, Fordham University, US
- Sudhanshu Rai, Copenhagen Business School, Denmark
- Emmanuel Raufflet, HEC Montreal, Canada
- Madhukar Shukla, XLRI Jamshedpur, India
- Roger Spear, The Open University, UK
- Alfred Vernis, ESADE, Spain

Sustainable Finance Track

- Rob Bauer, Maastricht University, The Netherlands - **Chair**
- Lars Hassel, School of Business Umea, Sweden
- Tessa Hebb, Carleton University, Canada
- Cary Krosinsky, Network for Sustainable Financial Markets, US
- Alexander Wagner, University of Zurich, Switzerland

■ **Terms and Conditions**

Participating in the case writing competition means accepting the following terms and conditions:

- You agree that if your case is among the five finalists, you will submit a revised version for the second review round taking into account the jury's comments for improving the case.
- You agree that if your case is among the five finalists, it is published either in the oikos free Case Collection, or as an inspection copy (without teaching note) on the [oikos website](#) and for sale with the [Case Centre](#) (former ECCH). For both options, the copyright fully remains with the case authors or the case authors' institution. If you consider submitting a case and you have any concerns regarding this requirement, please contact us on case@oikos-international.org.
- You agree that if your case is among the five finalists, a case abstract of your case will be published in the [CasePlace.org](#) database.

■ **Further information**

- For further information and questions, please visit our website at www.oikos-international.org/cases or contact Lena Hörnlein at case@oikos-international.org.